

Ruben Rojas

Creator, The "Live Through Love" Project

CREATIVITY · CULTURE · PURPOSE · SOCIAL IMPACT · COMMUNITY ENGAGEMENT · BRAND COLLABORATION

THE PITCH

A public artist and brand collaborator who uses large-scale art to turn workplaces and cities into visible commitments to purpose.

FULL BIO

Meet Ruben Rojas, a multi-talented artist transforming cultures and urban landscapes into canvases of hope, inspiration, and change. Ruben spreads his message through his mission, Live Through Love.

As an artist, Ruben's work allows him to collaborate with companies to promote social responsibility, enhance workspaces, and raise awareness on important issues. His notable clients include the NFL, BMW, American Express, and Google.

Ruben expresses his mission statement through his many talented projects such as Ruben Rojas Streetwear Apparel, The Original Love Art Prints and The Original Love Public Art Projects. Ruben's captivating Murals/Structures as well as his Art prints and Love Apparel are empowering communities to dream big, live with possibility, and radiate beauty, all while promoting a culture of love.

Ruben's Public Art Work can be found in cities worldwide, including Los Angeles, New York, Paris, London, and more, serving as vibrant reminders of art's power to unite people. He has become a prominent figure in the art world, establishing himself as a true visionary using his talents to make a difference.

Ruben is also a sought-after speaker who has given TED talks on the transformative effect of art. He is also a product designer, corporate consultant, and co-founder of the non-profit organization Beautify Earth. Beautify Earth works toward eliminating blighted walls and fixtures globally.

Ruben's message of hope and love extends further with his podcast, "Live Through Love." Through this platform, he explores the transformative power of love and its ability to shape our lives and communities.

CONNECT

Website · spokenartists.com/speakers/ruben-rojas

LinkedIn · linkedin.com/in/rubenrojas

Instagram · instagram.com/rubenrojas

X / Twitter · twitter.com/rubenrojas

SIGNATURE KEYNOTES**Live Through Love.**

Every highway. Every radio station. Every social media platform. Every website. Everywhere you look, there are advertisements drawing attention to your personal problem or nagging insecurity. Every ad makes you think there's something wrong with you and ... the company just so happens to have the perfect solution.

Ruben Rojas is on a mission to inspire your audience through the beatification of our landscape – one wall and one speech at a time. His work – and his keynotes – move people toward becoming the best versions of themselves, increased productivity, and instilled winning cultures within organizations all over the world.

The world is our canvas and Ruben Rojas is an artist who inspires the world to love yourself and others.

In this inspiring and motivational talk, Ruben shows how living through love can be a force for good in your life and in your business. Ruben demonstrates how you can activate true purpose within your culture so your organization can continue to thrive.

“What the world needs now is... a little paint and a lot of love. “

Beyond Boundaries: Unleashing Your Inner Creativity.

Imagine the power of creativity brought to life within the heart of your organization. Join Ruben for an unforgettable experience as he guides your team through the collaborative creation of a unique art piece, symbolizing unity, vision, and collective purpose.

Key Learnings:

- **Uniting Vision and Creativity:** Explore how the process of creating a custom art installation together fosters alignment, strengthens bonds, and crystallizes shared goals and values within your organization.
- **Embracing Diversity and Inclusion:** Witness firsthand the transformative potential of diverse perspectives coming together to contribute to a collective masterpiece, reflecting the richness of your organization's tapestry.
- **Cultivating Innovation and Problem-Solving:** Engage in creative problem-solving exercises woven into the artistic process, discovering innovative approaches to challenges and sparking new ideas.
- **Fostering Team Cohesion and Collaboration:** Experience the power of collaboration as individuals from different departments, backgrounds, and skill sets work harmoniously towards a common artistic vision.
- **Inspiring Leadership and Ownership:** Empower participants to take ownership of their contributions to the art piece, fostering a sense of pride, ownership, and commitment to the organization's mission.

Prepare to embark on an experience of creativity, collaboration, and collective expression as Ruben transforms your organization's space into a vibrant reflection of its identity, aspirations, and shared journey towards success.

IMAGE LIBRARY

Original high-resolution color files are included alongside this PDF in the ZIP download.



PORTRAIT



STAGE

BOOK THIS SPEAKER

To check availability, request a hold, or confirm a date for **Ruben Rojas**, email either of the following:

- [pjasic@spokenartists.com](mailto:pjosic@spokenartists.com)
- vtudorache@spokenartists.com

Full digital profile, video reel, and additional press-kit assets: spokenartists.com/speakers/ruben-rojas